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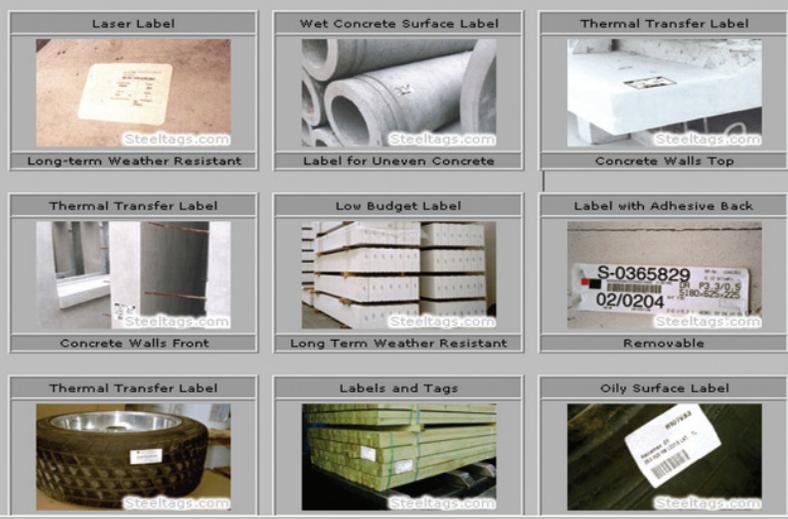


by **IdeasToImprove**

LABELS FOR DIFFICULT SURFACES

Steeltags' special removable and unremovable industry-glues stick to oily surfaces, moist and porous concrete, rubber and wood. Surface Shield Technology covers printing and chemical agents peel-off, even when printed with Standard Office Printers. +++Printable with standard office printers selling at below \$1000.

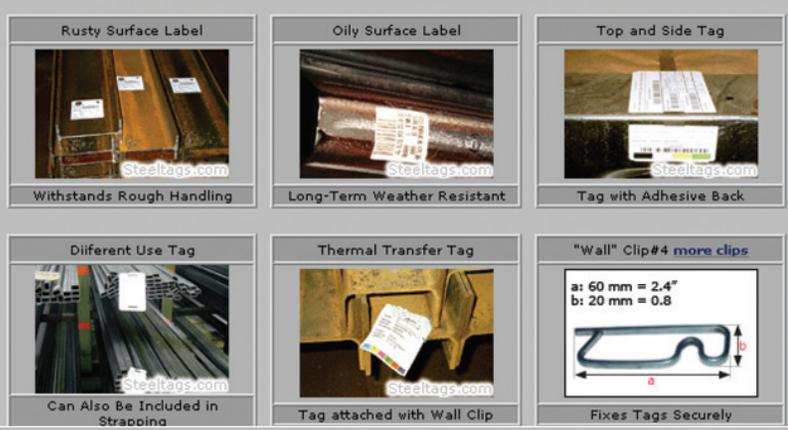
Feel free to contact us for questions!



PROFILES / SECTIONS

Heavy Profiles require identification that is securely attached and able to withstand the toughest environments. Batch identification of hot and cold rolled profiles has to survive the impact of severe weather, oil and rough transport over long distances. Steeltags solutions provide sticky labels for rough, oily surfaces. The Steeltags "Wall" Clip#4 attaches tags securely to the wall of profiles and sections. Surface Shield Technology covers printing and chemical agents peel-off, even if printed with Standard Office Printers. +++ Printable with standard office printers selling at below \$1000.

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New applications for GRAPHIPLAST®

+ GRAPHIPLAST® 7377 – developed further

Worldwide shipping of hot-rolled products places high demands on identification.



In the rolling mill, labeling starts at high temperatures (1100 °F max.) and due to high mechanical stress during loading and transport, a robust solution is required. The new, stronger GRAPHIPLAST® 7377 in 180 µ has virtually unlimited tear resistance. The improved properties such as the label's stability make it an ideal data carrier for automatic data capture via barcode.

Numerous customers have confirmed to us: GRAPHIPLAST® 7377 is the modern replacement for embossed metal tags.

Application: Secure identification at 1100 °F

Your benefit: Barcode labeling at 1100 °F using conventional printers

7377 - New Application

+ Turkish wire rod manufacturer goes for two-track solution

Turkey is a booming market. Local companies export a high percentage of their products and try to meet the requirements of the receiving countries. For wire rods this poses quite a challenge. The use of modern labeling solutions has not been possible up to now due to the high temperatures of up to 1100 °F. Since 2006, S+P have been offering an alternative to metal tags with their GRAPHIPLAST® 7377 material. Instead of rigid embossed metal tags, flexible, printable data carriers and barcodes are being used. As an economic option, two different products can be used: in areas where the maximum temperature is up to 600 °F, GRAPHIPLAST® 75250 is used as a proven and cost-saving solution. The combination of both materials offers an optimum cost/performance ratio.



Application: Barcode identification for wire rods

Your benefit: Labeling to international standards

Optimized Thermal Transfer Printers
For Considerable Improvements in Printing at \$999

Specialty Ribbons:
Optimizing Scratching and Other Resistance Parameters.

Heavy Duty Clips / Other Tag Attachment Solutions:
The Secure Identification Solution requires 100% Secure Fixing of Tags to Bundles.

We have a wide range of products for applications in steel, metals and related industries.

